

L'ÎLE DE NANTES ET LE QUARTIER DE LA CRÉATION

SAMOA – Creative Urban Developer
March 2025



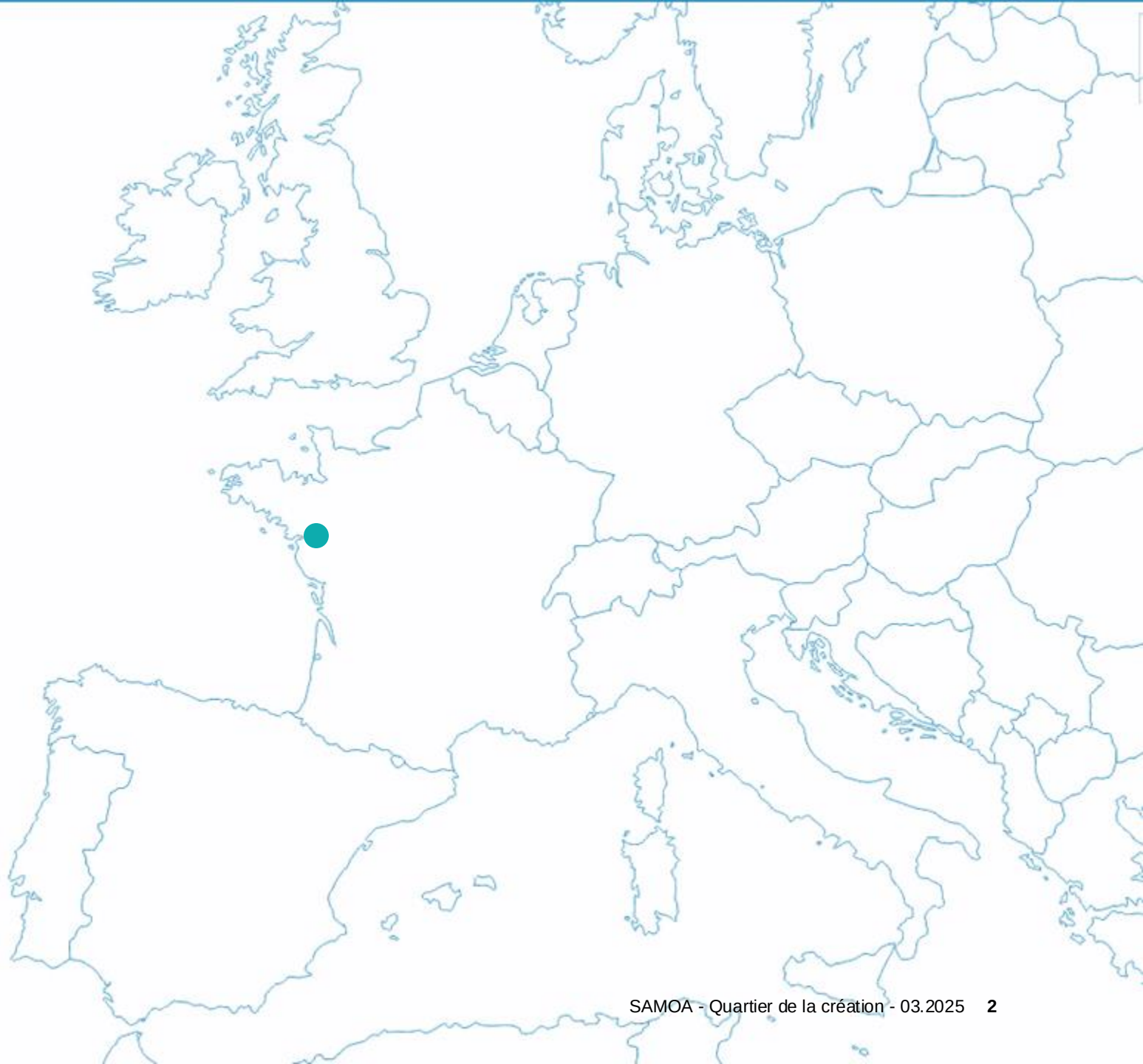
NANTES

An attractive area

Nantes Métropole

= 680 000 inhabitants

+8.000 inhabitants /year



L'ÎLE DE NANTES TODAY

At the heart of the metropolitan area

337

HECTARES

5 kms long
1 km wide

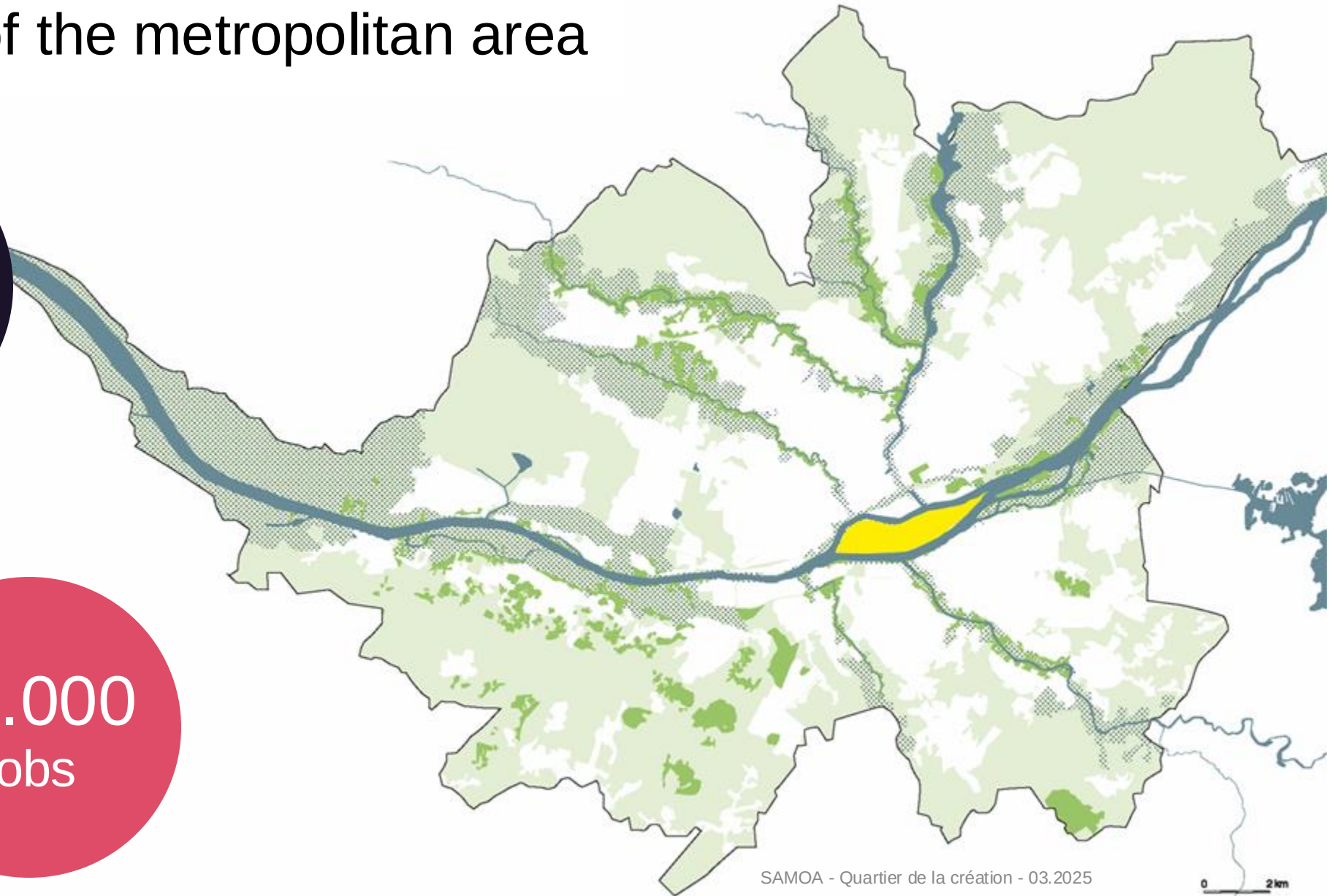
25.000

inhabitants

(6% Nantes)

28.000

jobs





Vue pointe ouest. Nantes (Loire-Atlantique) 07/2018 © Valéry Joncheray/Samoa





SAMOA – STATUS & GOVERNANCE

STAKEHOLDERS

PUBLIC LOCAL AGENCY

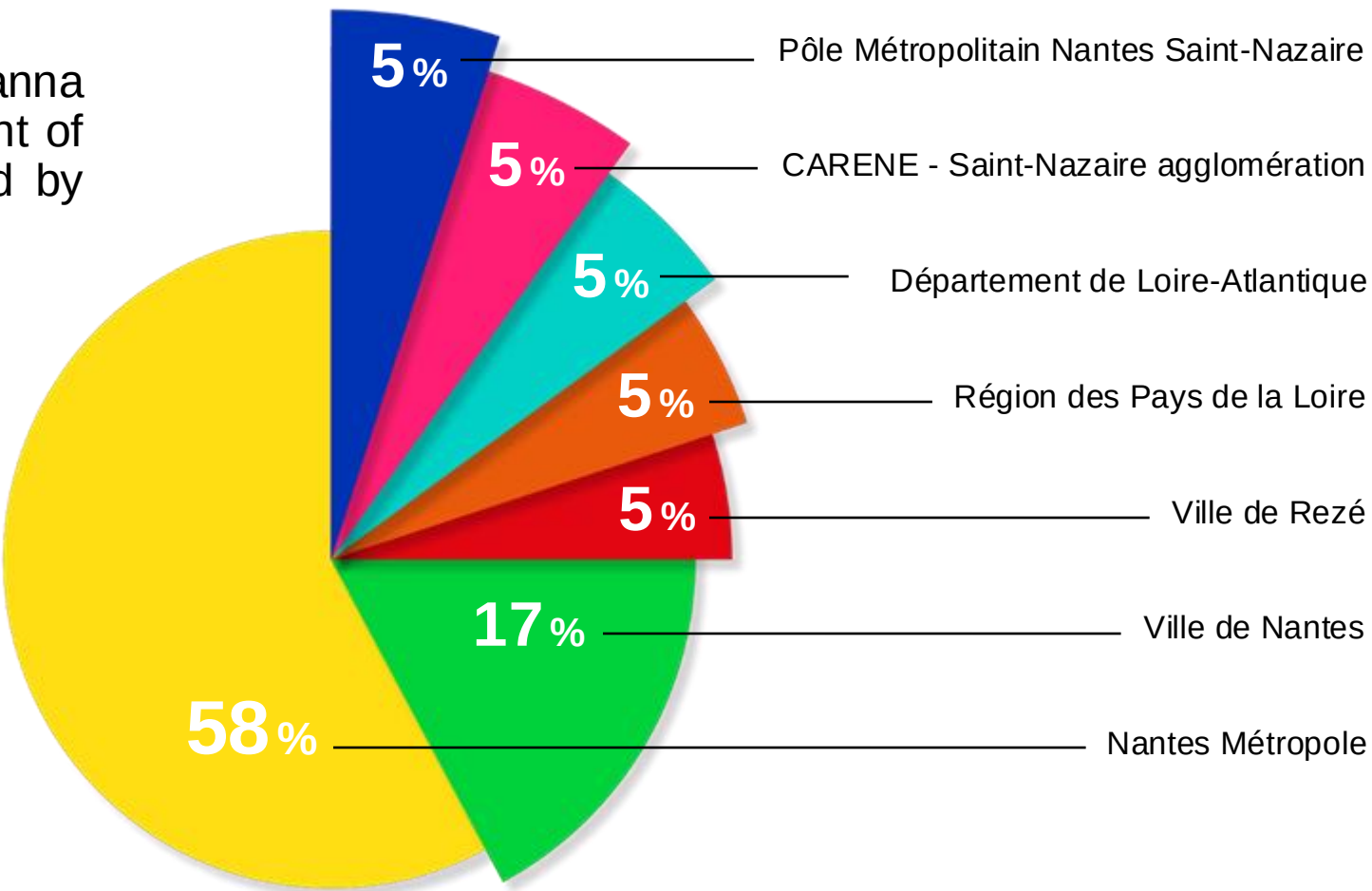
The President of SAMOA is Johanna Rolland, Mayor of Nantes and President of Nantes Métropole. Samoa is managed by its General Director, Virginie Vial.

STEERING OF THE URBAN PROJECT

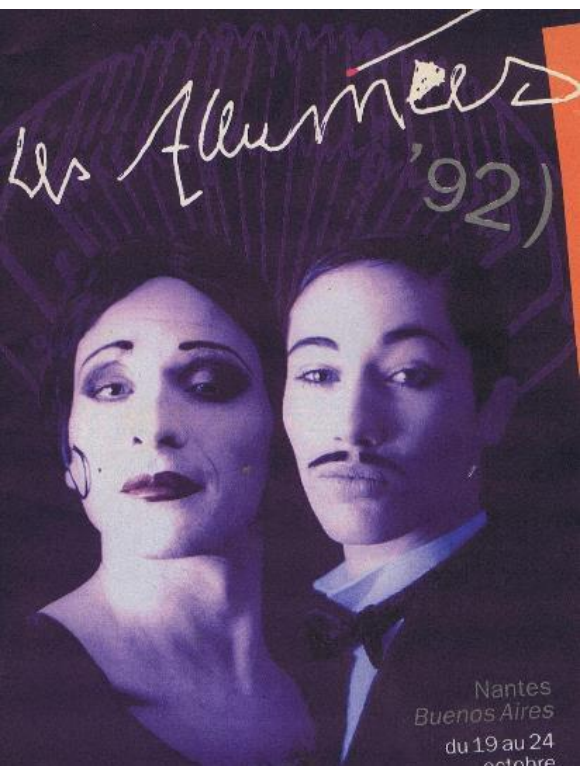
*Traité de concession
d'aménagement until 2037*

SUPPORT TO THE DEVELOPMENT OF THE CULTURAL AND CREATIVE SECTORS

Public Service Delegation









SAMOA - Quartier de la création - 03.2025



ESTUAIRE
NANTES ↔ SAINT-NAZAIRE
LE PAYSAGE, L'ART ET LE FLEUVE



Le voyage à Nantes

www.levoyageanantes.fr





SAMOA - Quartier de la création - 03.2025



© 2015 Vincent Jacques/Samoa

Le Quartier de la création

Cultural and Creative Industries



8.000
Students



90.000 M2
Business



3800
Jobs



ECONOMIC DEVELOPER

Support to the
development of CCIs

REAL ESTATE AND OFFICE SPACE

BUSINESS SUPPORT

EVENTS AND NETWORKING

OPEN INNOVATION

INTERNATIONAL





SAMOA - Quartier de création 03/2025



SAMOA - Quartier de la création - 03.2025







Merci,

samod

Lucie Renou

lucie.renou@samoa-nantes.fr

**FABRIQUE
URBAINE
& CRÉATIVE**
de l'île de Nantes